



INFO SESSION

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# Agenda

**Grantmaking Overview**

**Heat Map + ALAANA Priorities**

**Program Areas**

**Art**

**Justice**

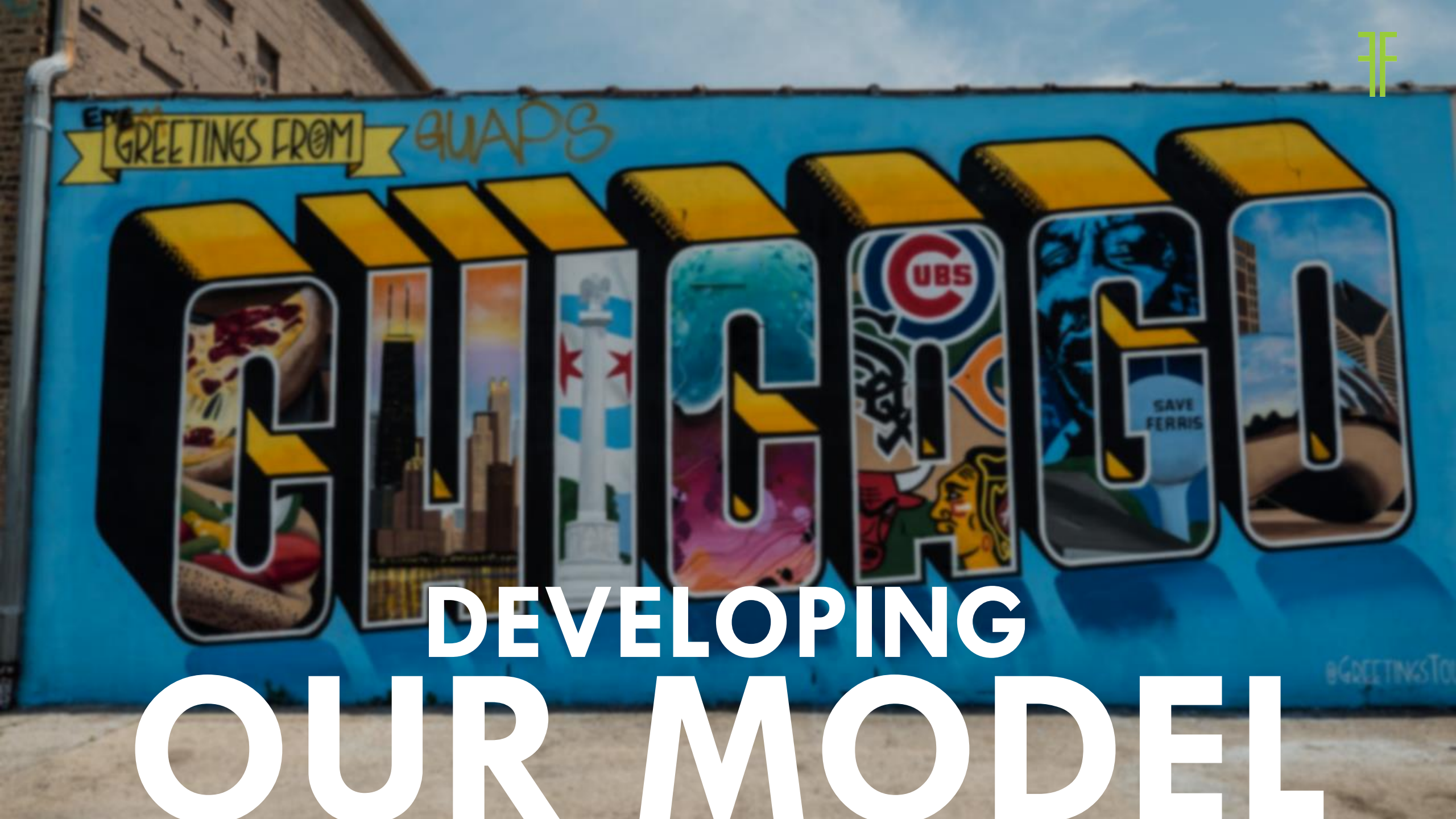
**Leadership Investment**

**Media & Storytelling**

**The Field Foundation Process**

**Questions**





# DEVELOPING OUR MODEL



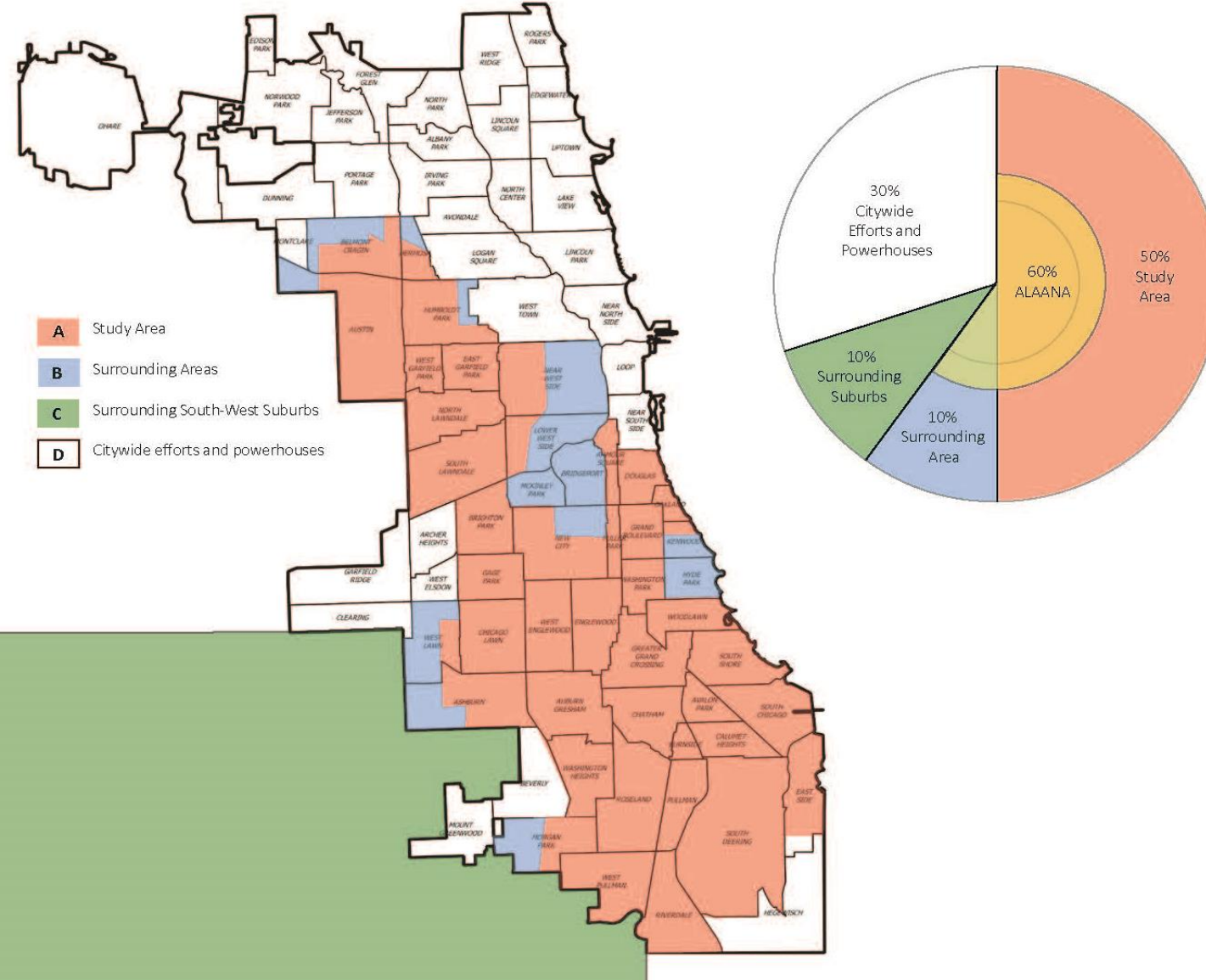


## OUR GRANTMAKING MODEL

Community Empowerment through  
Justice, Art, Media &  
Storytelling, and Leadership  
Investment

The red/orange area is our TOP priority and receives at least 50% of our grant support. The surrounding areas (blue) receive 10%, citywide efforts receive 30%, and Cook County suburbs receive 10% of our grant support.

We are currently expanding our heat maps to reflect new information related to the COVID-19 pandemic in Chicago and the demographics of the people and communities impacted, the allocation of resources in response to the pandemic, and the gap in between.







WHAT IS  
ALANA?





Organizations and projects that are by, about, and for **African, Latinx, Asian, Arab, and Native American**, and other communities of color.

Priority given to organizations that are **51% or more** ALAANA in their board, staff, and management or director-level positions.

ALAANA is an imperfect term that includes **all communities of color**.

We are interested in **who holds decision-making power** in your organization or how leaders within the organization are **empowering their ALAANA staff** at all levels of the organization.

**Field Foundation  
funds 501c3  
organizations or  
projects using a  
501c3 as a fiscal  
sponsor or agent.**

## Funding Types

**Project** – Support for a specific project or program

**Capacity** – Improvements on the operational effectiveness of the organization (e.g. salaries, trainings, consultants, etc.)

**Operating** – Unrestricted grants for the general operations of the organization

**Capital** – Assistance with the purchase, repair, or equipment augmentation of a space or building. For major capital campaigns, it's best to come to Field for the final stretch fundraising (final 10-20% of funds).

## Grant Range

\$10,000 - \$50,000





# Field Foundation does **NOT** do renewal grants or multi-year grants

...but we also don't have a cap on how many consecutive years you can apply for and receive a grant.

# Returning Grantees (Received funding within the past year)

Your new LOI must speak to what was **achieved** with most recent Field Foundation grant.

If the proposal is a new idea, then speak to **why you are moving in this direction and the need**.

If new proposal is a continuation of past grant project or initiative, then **speak to your progress** in the initiative, the plan and needs for moving forward or sustaining the work.

**Calling a program officer** prior to applying is recommended.





PROGRAM AREAS

# Art

The Field Foundation seeks to create an art-centric city where each community has a robust investment in creativity and local cultural activities and artists.

We want to focus our dollars on supporting creative spaces and enterprise inside chronically divested communities to spark cultural identity, creative expression, and cultural connections.





# Our goals...

Support **community-defined and neighborhood-rooted** artforms

Advance the practices and careers of **emerging and established artists**

Support cultural production happening at the **intersections of art and justice.**

Increase **capacity and stability** of heat map and ALAANA arts organizations and initiatives

Support **experimental and hybrid operating models** and earned revenue strategies for ALAANA-led organizations

Support capital projects **that improve the offerings and capacity of physical spaces** for ALAANA communities and/or in the heat map

# What that looks like...

**The use or build-out of under-utilized, vacant, or public spaces** for creative production, arts education, and community-building (e.g. empty lots and storefronts, Chicago parks and libraries, closed CPS schools, “non-art” spaces, community anchors, businesses, etc.)

Seeding **the creation of new, evolved, or legacy** ALAANA-led nonprofits and projects

Efforts around diverse revenue streams and income-generation independent of foundation funding; **hybrid non-profit/for profit models that fuel creative enterprise**



# What that looks like...

**Organizational development and strengthening** (e.g. staff trainings, consultants, succession planning, implementation of strategic plans)

The development of **equitable mixed-use housing or studio space** for artists

Well-funded opportunities for emerging and established artists to **advance their practice and offers a living wage**

Art as a tool to **communicate, advance, and educate communities on key justice issues** in Chicago

# Things to remember...

Field no longer supports in-school, after school, or out-of-school k-12 **arts education programs**.

Field does not prioritize short-term productions, exhibitions, public art, or other projects that aren't part of a **long-term strategy**.

# Justice

The Field Foundation makes grants to organizations working to address the root causes of inequity and injustices through community organizing, advocacy and/or policy change.





# Our goals...

Support organizations working to address the root causes of inequity in order to advance social, sustainable, and systemic change through **community organizing, advocacy, and policy.**

**Increase the capacity of organizations** working to advance systemic and social change

**Increase the visibility** of critical issues

Advance **local and city policy** addressing the root causes of those issues

**Improve community conditions** through community organizing

Support participation in and/or coalition building

# What that looks like...

Organizations that are **community rooted and building/growing base of leaders** directly impacted by issue

**Participation in coalition(s)** to yield greater impact

Local organizing campaign with a clear purpose with well-planned goals, objectives, activities

**City and policy advocacy** that will directly **impact communities** of color and/or communities in the heat map . \*We encourage organizations that are focused on state policy change to connect with the program officer prior to applying

**Capacity building** in order to advance organization's goals:

- Campaign communications support
- Staff and/or community trainings
- Personnel support

# Things to remember...

Keep in mind **our heat map** and **ALAANA priorities!**

Field is committed to supporting organizations **strongly rooted in local communities** to identify other root causes of inequity.

Rather than funding direct service, we will fund organizations **working to address problems at a systemic and policy level.**

**Timeline** of work and Field's grant cycles



# Leadership Investment

The Field Foundation seeks to recognize, honor, and support the deep bench of visionary leaders across Chicago. The following opportunities are aimed at promoting visionaries across Chicago by building their social capital, skillsets, networks and exposure. By creating a network, we aim to act as a connector, supporter, and investor in leaders who have the potential to transform Chicago.



The Field  
Foundation  
offers **two**  
**opportunities**  
in Leadership  
Investment.

**Leaders for a New Chicago Award**

**Field Foundation Graduate Fellowship**

# Our goals...

**Increase individual leadership capacity** by supporting leaders and their organizations.

**Strengthen connections between rising and existing leaders across communities** by growing leaders' networks and social capital.

Utilize a risk learning strategy to discover what successful leaders need by **giving leaders the room and capital to discover their most productive self;** with an eventual goal of racially diversifying and thereby strengthening civic leadership in Chicago.





**LEADERS  
FOR A NEW  
CHICAGO**

# About Leaders for a New Chicago



An award for past accomplishments that **promotes and advances a range of leaders whose influence will inform decision making** across the city of Chicago.

A unique, no-strings-attached \$50,000 award (**\$25,000 for the individual** and, if eligible, **\$25,000 for their affiliated** not-for-profit corporation)

**Recognizes the leaders from within existing grantee organizations (within the past three years) of Field Foundation** Current grantees in the MacArthur Foundation's Chicago Commitment and Chicago-based Journalism & Media grantees are also eligible. **10 to 15 awardees** per year

Awardees must be working in the fields of **Justice, Art, or Media & Storytelling.**

Nomination portal will open on **February 1**. Info session will be **January 12** from **10:30 to noon.**







# Media & Storytelling

The Field Foundation seeks to change how news production and storytelling reflect Chicago and create a more equitable, connected and inclusive local media ecosystem in which the stories of all Chicagoans are told accurately, fairly, authoritatively and contextually. To that end, the foundation will fund African, Latinx, Asian, Arab and Native American (ALAANA) media, journalists and storytellers to support narratives by, for and about ALAANA communities.





# Media

The Field Foundation defines journalism as “the activity of gathering, assessing, creating, and presenting news and information.”

(Source: American Press Institute)

# Storytelling

The Field Foundation defines storytelling as the act of creating fact-based stories across mediums (from podcasts to documentaries) that offer perspectives that can change hearts, minds and potentially policy around pressing issues.

# Media areas

Television News

News **Radio**

News **Podcasts**

**Documentaries**

**Docuseries**

Public Affairs Broadcast

Magazines

Newspapers

Nonprofit News Outlets

For-profit News Outlets

**Media Literacy** (Public-facing)

# Storytelling areas

**Documentary Film-related** Events

**Newsmaker** Event

Newsroom **Media Training**

**Internship/Fellowship**

**Externship** Programs

Fact-based **Graphic Novels**

**Co-working/Office Space** for  
Journalists/Documentarians

**High School Journalism** Programs  
(After-school)

News Photo **Archival/ Distribution** Efforts

Media **Partnerships/ Collaborations**

# M&S Does Not Fund

Photo/Video Exhibitions **without**  
**a media platform/partner** supporting event

**Fictional** Podcasts

**Community Affairs** Communications

**Fictional** Web Series

**Filmmaking Events/Festivals** (if general  
use/non-documentary or journalism oriented)

**Music-focused** Radio Shows

**Fictional** Shorts

**Fictional Feature-length** Films

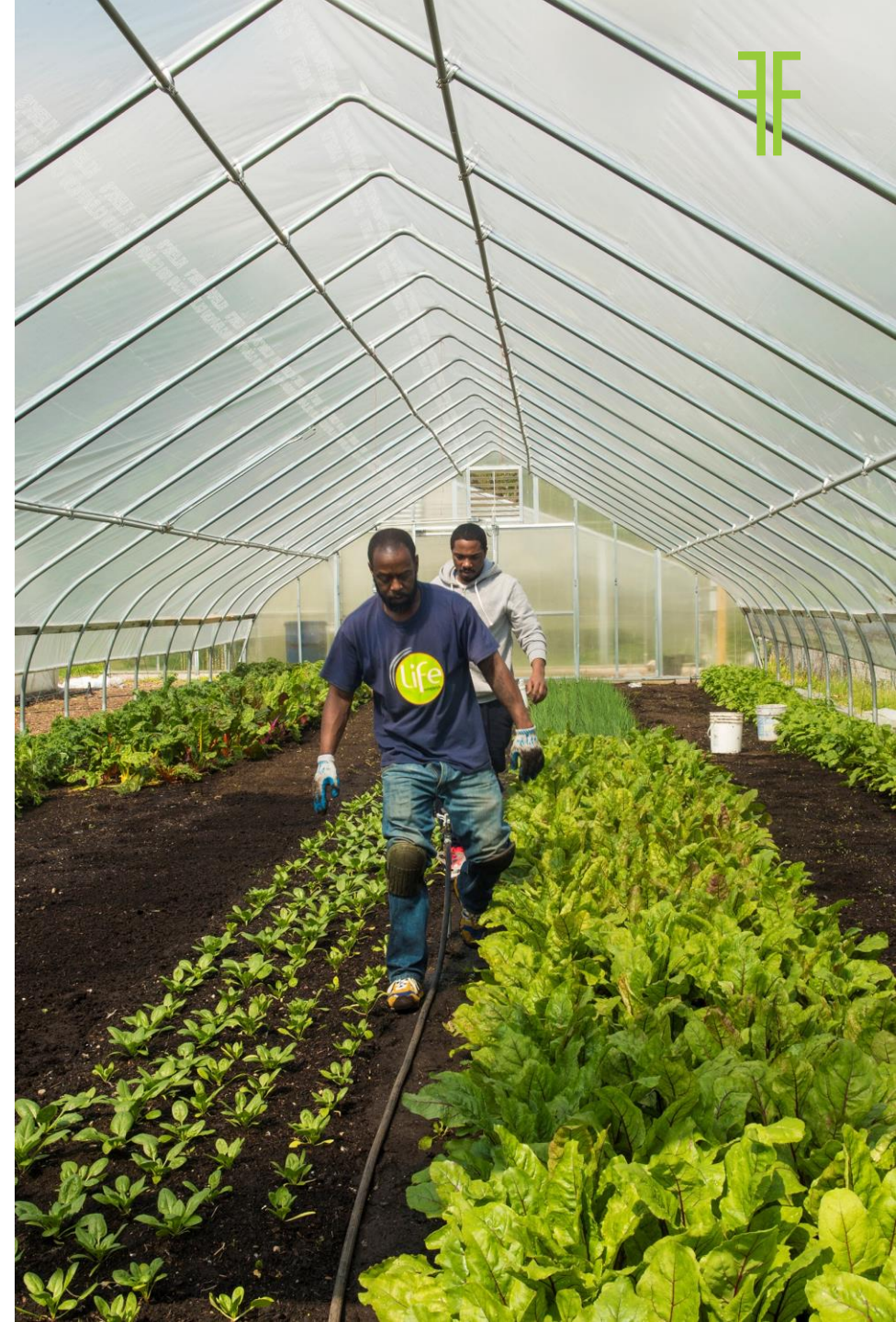
High School Journalism Programs  
(**during school hours**)

**Filmmaking Spaces** (if general use/non-  
documentary or journalism oriented)



# Our goals...

Create more just and inclusive narratives about Chicago that foster policy change; **amplify the voices and impact of ALAANA journalists, media and storytellers** in the local media landscape, and support more reporting and storytelling by traditional and alternative journalism platforms about the root causes of the city's inequities.





## PARTNERSHIPS & COLLABORATIONS



## CONTENT CREATION



## CAPACITY BUILDING



## TRAINING & LEADERSHIP INVESTMENT



## RAPID RESPONSE FUNDING

# Our grantmaking process



1

LOI  
SUBMISSION

2

FULL APPLICATION  
INVITATION

3

SITE  
VISIT

4

BOARD  
MEETING

# The LOI Submission Deadlines

May

**15**

2021

NEXT DEADLINE

January

**15**

2021

11:59PM

September

**15**

2021



## More Important Information

The annual Leaders for a New Chicago Award opens for nominations in early 2021.

Of the 150+ LOIs we receive each cycle, only about **35 advance** to the full application stage each cycle.

Start your application at  
**[fieldfoundation.org/how-to-apply](https://fieldfoundation.org/how-to-apply)**



**What happens  
after you submit  
your LOI?**



# Questions?

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